

Bharathidasan Institute of Management



ATHENAEUM



Center for Contemporary
Management Research

Global Forum for Contemporary Management Research

9-10 Feb 2018, CSIR, IIT Madras Campus, Chennai

Call for Papers

Guidelines for Submitting Structured Abstract for Full Paper / WIP / Extended Abstract

The following guidelines were developed to help you prepare your **Structured Abstract** and to facilitate an efficient review. Before uploading your submission, please read carefully and adhere strictly to these guidelines.

Abstract Submission

Authors are invited to submit a **Structured Abstract** (not exceeding 250 words) before May 31, 2017 for consideration for review. The abstract should be submitted in word or pdf format using the online submission system at the Athenaeum website <http://athenaeum.bim.edu/>

No author information should appear on any page of the **Structured Abstract**, as abstracts will be double-blind reviewed. If you submit an abstract that contains any information identifying you or a co-author, the abstract may be removed from the system, and you will be invited to resubmit.

Structured Abstracts are limited to 250 words (everything included: the title, keywords, etc.). An abstract exceeding the specified limit may not be included in the review process. Please specify the word count on the abstract. Authors should indicate the topic(s)/sub-theme(s) which relate(s) most closely to the focus of the abstract. A list of topics is available on the Athenaeum website.

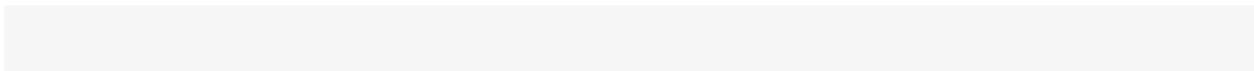
'Structured Abstract' layout, formatting and referencing instructions:

1. The **Structured Abstract** should be prepared using ISO A4 paper size (210 x 297 mm) using the Times New Roman (12 pt, justified) font. Pages should be numbered in the page footer, including the first page.
2. **Structured Abstracts** should be organized in the following sequence: • Title of the abstract Title (Times New Roman, bold, 18 pt, single space, no capitalization) • Topic(s) • Paper Type • Main subject text; • Keywords: Keyword 1,...(up to three (3) keywords); • Word count
3. Topic(s): Please indicate up to three topics (from the set of topics/sub-themes provided in the **Call for Papers at <http://athenaeum.bim.edu/>**) which relate most closely to the focus of the abstract
4. Abstract Word count: Max. 250 including the title, keywords, topics, word count, main subject text, tables, figures and references, etc.
5. Authors should avoid the use of personal pronouns within the **Structured Abstract** and body of the paper (e.g. "this paper investigates..." is correct; "I investigate..." is incorrect).
6. Authors must provide a **Structured Abstract** in their submission; set out under 4-7 sub-headings (see "**How to... write an abstract**" guide for practical help and guidance):
 - Purpose (mandatory)
 - Design/methodology/approach (mandatory)

- Findings (If available)
- Research limitations/implications (if applicable)
- Practical implications (if applicable)
- Social implications (if applicable)
- Originality/value (mandatory)

The **Structured Abstract main subject text** should have the following structure:

Purpose
What are the reason(s) for writing the paper or the aims of the research? Theoretical background, managerial problem and research questions, objectives and/or hypotheses.
Design/methodology/approach
How are the objectives achieved? Include the main method(s) used/will be used for the research. What is the approach to the topic and what is the theoretical or subject scope of the paper? Describe the main data and data sources as well as methods of data collection, analysis and validation.
Findings (Optional)
What was found in the course of the work? This will refer to analysis, discussion, or results.
Research limitations/implications (if applicable)
If research is reported on in the paper this section must be completed and should include suggestions for future research and any identified limitations in the research process. Not all papers will have research implications.
Practical implications (if applicable)
What outcomes and implications for practice, applications and consequences are identified? How will the research impact upon the business or enterprise? What changes to practice should be made as a result of this research? What is the commercial or economic impact? Not all papers will have practical implications.
Social implications (if applicable)
How will it influence (corporate) social responsibility or environmental issues? How could it inform public or industry policy? How might it affect quality of life? Not all papers will have social implications.
Original/value
What is new in the paper? State the value of the paper and to whom. Highlight achieved or expected contribution to the theory, practice, methodology or teaching.



Choose a Category for the Paper

Pick the category which most closely describes your paper. We understand that some papers can fit into more than one category but it is necessary to assign your paper to one of the categories – these are listed and will be searchable within the database:

- **Research paper.** This category covers papers which report on any type of research undertaken by the author(s). The research may involve the construction or testing of a model or framework, action research, testing of data, market research or surveys, empirical, scientific or clinical research.
 - **Conceptual paper.** These papers will not be based on research but will develop hypotheses. The papers are likely to be discursive and will cover philosophical discussions and comparative studies of others' work and thinking.
 - **Case study.** Case studies describe actual interventions or experiences within organizations. They may well be subjective and will not generally report on research. A description of a legal case or a hypothetical case study used as a teaching exercise would also fit into this category.
 - **Literature review.** It is expected that all types of paper cite any relevant literature so this category should only be used if the main purpose of the paper is to annotate and/or critique the literature in a particular subject area. It may be a selective bibliography providing advice on information sources or it may be comprehensive in that the paper's aim is to cover the main contributors to the development of a topic and explore their different views.
 - **General review.** This category covers those papers which provide an overview or historical examination of some concept, technique or phenomenon. The papers are likely to be more descriptive or instructional ("how to" papers) than discursive.
- (Source: Emerald Publishing Guidelines)

Mention the Paper Type (viz., Research Paper, Conceptual Paper, Case Study, Literature Review, General Review) on the top of the [Structured Abstract](#).

[Structured Abstracts](#) will be evaluated through a blind review process and authors will be notified of acceptance/rejection on or before 15th June, 2017. The notification will include feedback to author(s). The decisions of the Conference Chair/Co-Chair are final.

[Structured Abstract](#) will be evaluated against the following criteria:

- Topic suitability – The proposed paper fits well into the scope of the topic to which it was submitted.
- Research questions/objectives/hypotheses – The research questions / objectives/hypotheses are stated clearly.
- Theoretical background – The proposed paper relates appropriately to what has already been written in the field, and the relevant literature is recognized adequately.
- Empirical background – The proposed paper is based on a managerial problem and/or grounded on empirical data.
- Methodology – The research demonstrates rigor in the application of appropriate research methods, data collection, analysis and validation.
- Presentation and discussion of results (achieved or expected) – The (expected) findings are clearly presented, and aligned with the stated research questions/objectives.
- Contribution to theory, practice, methodology and/or teaching – The proposed paper promises to make a significant contribution to the field and is the contribution clear.

[Structured Abstracts](#) will be accepted for review on the understanding that the submitted manuscript is an original work and has not been copyrighted, published, or accepted for presentation at any other conference.